



SAN DIEGO STATE UNIVERSITY & CSU SAN MARCOS'
VIETNAMESE STUDENT ASSOCIATION



- presents -

VIETNAMESE CULTURE NIGHT 2019



VIETNAMESE CULTURE NIGHT - FRIDAY, APRIL 19TH, 2019
SPONSORSHIP PACKET

LETTER OF INTENT

Dear Sir or Madam,

On behalf of the San Diego State University and California State University of San Marcos' Vietnamese Student Associations we would like to present this packet for your review.

Our third annual Vietnamese Culture Night (VCN) will be held on April 19th, 2019 at the Patrick Henry Arts, Music and Entertainment Center at 6:00PM. For this year's VCN we have chosen to co-host the event with CSU San Marcos' VSA. This partnership along with the growth of our own club has allowed us to expand expectations for the event, and we hope for this one to be our biggest yet. By participating in our event, we offer you increased publicity, manpower, and time.

We hope that you consider helping both SDSU and CSUSM VSA by sponsoring our event. Thank you for your consideration in supporting our Vietnamese Culture Night for 2019.

SINCERELY,

Hannah Nguyen, VCN Finance Director 2019

Eileen Vedar, VCN Director 2019



ABOUT US

The mission of the Vietnamese Student Association on the San Diego State University and CSU San Marcos campus is to promote, educate, and preserve the Vietnamese culture. We execute events such as social and cultural celebrations to become an active organization to serve the larger Vietnamese community.



In return for your sponsorship, we will provide your company with a variety of benefits: media exposure, increased publicity, your logo in our event booklet, volunteer work, and time.



EVENT SUMMARY

WHAT:

SDSU-CSUSM VSA Vietnamese Culture Night 2019

DESCRIPTION:

A Vietnamese Culture Night is a free show that promotes all parts of the Vietnamese culture such as; language, traditions, customs, arts, and social culture to the community. This year's theme will focus on the relationship many Vietnamese-American children have with their immigrant parents and the intergenerational struggles they go through.

WHERE:

Patrick Henry Arts, Music and Entertainment (PHAME) Center
[6702 Wandermere Dr San Diego, California 92120]

WHEN:

Friday, April 19th | 6PM to 9 PM

WHO:

We are expecting about 300 people this year. We also have many external schools from Southern California attending from UCSB, CSULA, UCI, Cal Poly Pomona, CSU Fullerton, CSU Long Beach, UCR, UCSD, USC, etc.

COST:

Approximately \$4000



SPONSORSHIP BENEFITS

Our event depends on your generosity as a sponsor. In return, the Vietnamese Student Association board members will assist your company in gaining benefits from your participation. Our organization is a certified 501(c)3 non-profit and charitable organization, and contributions are tax-deductible.

BENEFITS	BRONZE \$50	SILVER \$75	GOLD \$150	PLATINUM \$200
VERBAL SHOUTOUT GIVEN AT THE END OF THE SHOW	X	X	X	X
PRIORITY SEATING RESERVED FRONT ROW SEATS	X (2 SEATS)	X (2 SEATS)	X (4 SEATS)	X (6 SEATS)
LOGO IN PROGRAM IN A PAGE DEDICATED TO SPONSORS	X	X	X	X
SOCIAL MEDIA SHOUTOUT BRONZE - BE ADDED TO LIST OF SPONSORS POST SILVER & UP - PREVIOUS PERK + AN INDIVIDUAL POST		X	X	X
LOGO IN SLIDESHOW YOUR OWN PERSONAL SLIDE			X	X
SPACE IN PROGRAM HALFPAGE AD FOR GOLD FULL PAGE AD FOR PLATINUM			X	X
PHYSICAL BANNER HANGING DURING THE EVENT				X

CONNECT WITH US!

WEBSITE:

www.vsa-sdsu.org/vcn/
www.csusanmarcosvsa.wixsite.com/vsacsusm/vcn

E-MAIL:

vcndirector@vsa-sdsu.org
treasurer@vsa-sdsu.org

SOCIAL MEDIA:

 @ vsasdsu
@ csusmvsa

FOR MORE INFORMATION, CONTACT:



**EILEEN
VEDAR**

VCN DIRECTOR
2018-2019



**HANNAH
NGUYEN**

VCN FINANCE
DIRECTOR
2018-2019

EXECUTIVE DIRECTOR



KATHY HO

CULTURAL DIRECTOR



THANH LUU

DANCE DIRECTOR



TIMOTHY PHAM

- MARKETING DIRECTORS -



ALBERT VU



KATELYNN LAM



KATHY HA



BELLE PHOMMAVONG

- EXECUTIVE PRODUCERS -

Letter of Response

VIETNAMESE STUDENT ASSOCIATION

SAN DIEGO STATE UNIVERSITY & CSU SAN MARCOS

Yes, I would like to sponsor the SDSU-CSUSM VSA's Vietnamese Culture Night 2019

Check one:

Bronze: \$50

Silver: \$75

Gold: \$150

Platinum: \$200

Other *If selecting "other", sponsorship benefits will correlate to the level lower of the donation
Ex: If donating \$100, your business will obtain Silver level benefits.

Donation Amount: \$ _____

(Donations are tax deductible)

Sorry, I cannot contribute to the SDSU-CSUSM VSA's Vietnamese Culture Night 2019

NAME _____

ORGANIZATION _____

TELEPHONE NUMBER _____

EMAIL ADDRESS _____

SIGNATURE _____

DATE _____

Please make checks payable to: **ASSOCIATED STUDENTS**
(In the memo, write Vietnamese Student Association)

Send to: HANNAH NGUYEN
11391 Lott Point
San Diego, CA 92126

**You can email your response to: treasurer@vsa-sdsu.org

If you are turning in a check, you can either mail it to the address above or someone from our organization will come to pick it up.

ADDITIONAL COMMENTS: